

When you visit our website, we may store some information (commonly known as a “cookie”) on your computer. Cookies are pieces of information that a website transfers to your hard drive to store and sometimes track information about you, for instance, the date and time of your visit and how you use our website.

A cookie helps you get the best out of our website and helps us provide you with more customised service. We use the following cookies:

- **Necessary cookies** – to enable the website to function properly. They include cookies which allow you to use a shopping cart for online purchases or login to your account
- **Performance cookies** – to enable us to track how our site is used and to improve how our website works
- **Functional cookies** – These enable us to recognise you when you revisit our website so that you will not have to re-enter your details each time you visit the website. They include cookies, which enable us to speed up your searches and store information about your preferences (for example, your language preferences) to customise the website to your individual interests
- **Advertising cookies** – to enable us to profile and track data across multiple websites and record your visit to our website, the pages you have visited and the links you have followed. If you accept these cookies, we may show our advertisements on other websites based on your user profile and preferences. We will use this information to make our website and advertising campaigns more relevant to your interests. We may also share this information with third parties for this purpose
- **Unclassified** – these cookies are still in the classification process and will show up in one of the following categories: Necessary, Performance, Functional or Advertising

## HOW TO MANAGE COOKIES

You can choose which cookies we can set by using our cookie preference centre. To enable all cookies other than those strictly necessary cookies, you will need to click the ‘accept’ button in our cookie preference centre or on our cookie consent banner that launches when you visit our website.

You may also use your web browser settings to block or erase cookies from your computer if you want to (your browser’s help screen or manual should tell you how to do this). Still, certain parts of our site are reliant on the use of cookies to operate correctly and may not work correctly if you set your browser not to accept cookies.

Please note that if you leave the site (for instance, by clicking on a link that opens up a new browser or new website), then that other website may also use cookies, over which we have no control. Please refer to their cookies policy for information on how they use cookies.

<b>name of cookie</b>	<b>name of provider</b>	<b>purpose</b>
__utma	Google	Google Analytics Tracking
__utmb	Google	Google Analytics Tracking
__utmc	Google	Google Analytics Tracking
__utmz	Google	Google Analytics Tracking

### **CONSTANT CONTACT COOKIES AND TRACKING**

At TFC, we use Constant Contact Lead Gen & CRM, a marketing automation platform. Constant Contact Lead Gen & CRM includes cookies. First-party cookies, to be precise. And they come out of the oven when you click 'accept' on our website.

Once baked, they help us understand our audience engagement, which we use to give our marketing activity even more flavour.

More information can be found about Constant Contact Lead Gen & CRM HERE - > [<https://www.constantcontact.com/legal/cookie-notice>]

### **OTHER TRACKING**

We also use similar technologies, including tracking pixels and link tracking, to monitor your viewing activities.

### **DEVICE AND BROWSER TYPE AND OPEN STATISTICS**

All emails have a tracking pixel (a tiny invisible image) with a query string in the URL. We have user details within the URL for statistical purposes to identify who opened an email.

### **LINK TRACKING**

All links within emails sent from the Constant Contact LGCRM platform contain a *unique tracking* reference. For statistical purposes, this reference helps us identify who clicked an email.